





Meet Kaley

Hi! I'm so happy you are here! My name is Kaley Baum and I am ready to give you back your confidence! I want you to have your Beyonce moment leaving my chair.

I have always had a passion for hair... I used to set up "spa" downstairs with stations of Tupperware for my family. If I wanted to get real fancy, I used the red Rubbermaid containers for the relaxing experience.

Fast forward 10 years and I am now a licensed cosmetologist through Aveda and growing at Wild Fringe Salon. When I am not at the salon you will find me with my little man named Wesley and my husband Jon. I love to work out and my goal is to complete a triathlon. After a hard workout, I will be cuddling my 2 doggies while watching the Bachelor or The Office.

My goal is to get through this crazy thing called life together and build a relationship with you; while making you feel beautiful. Beauty starts from within and then we enhance the natural beauty on the outside. I will provide a relaxed, comfortable, but fun experience. Of course, I will throw in some laughs along the way, but it's a safe space to talk about anything. I will listen to you from your hair to your family and everything in between. I can't wait to meet you and bring out your beauty from the inside out.



Explanation on my condition

I want you to be as open with me as possible, and I am going to be open with you as well. I want to make sure I am completely transparent with you to start building that trust.

I have a nerve condition called Complex Regional Pain Syndrome (CRPS), which usually affects one extremity. In my case, it has affected my whole body from my legs to my tongue. I was diagnosed when I was 12 years old by just stubbing my toe. The pain is rated at the highest pain level, such as getting an amputation without medication. Another description is pouring gasoline all over your body and setting it on fire. It feels like stabbing, chainsaws, and not even a piece of hair can even touch me. It affects me usually by not being able to walk, touch, eat, or move to be completely honest. I had been seeking relief for many years and finally found Calmar Therapy Treatments in Bonita Springs, Florida.

These treatments put me in remission where I am completely pain free. Unfortunately, I come out of remission about every 6 months and have to use my machine I now have at home. I used to have to go to Florida. But, God has blessed me with having it accessible to me at my house now. I am gone usually from 2-3 weeks. I will try my best when scheduling at the 6 month mark to inform you. Unfortunately, it is not always predictable and comes on very quickly. In this case, I can pair you with one of my fellow amazing hairstylists where they can take care of you. If you are comfortable waiting, I will make sure you are first priority when I return. Thank you for understanding, and if you have any questions please reach out to me. We will get through this together!

Thank you,
Kaley Baum



PRE-VISIT

You will get a text confirmation to confirm your appointment!

Have a question? You can reach me at larkin.cosmetology@gmail.com and I will respond in 24 hours.

BE MY GUEST

Be my guest I will take my time in navigating your first time visit with me and all future appointments to guarantee you get exactly what you need.



BETWEEN APPOINTMENTS

During your scheduled appointments please follow me on Instagram @Larkinbeauty or check out larkinbeauty.com to keep up with me! I will provide educational tools and life updates!



YOUR FIRST VISIT

- Please arrive at your scheduled appointment time.
- Parking is-located behind the salon.
- When you arrive please come through the front!
- I will have you fill out a new guest form at larkinbeauty.com if you have not already.



Your between Visit Success Plan

Whether you see me for a cut, color, or a little bit of everything... I've got the perfect plan to ensure you look amazing between visits. I will walk through what to do at home to take care of your new luscious locks.

Maintenance Schedule

Cuts	3-12 WEEKS
ROOT TOUCH UPS	4-6 WEEKS
BALAYAGE	12-16 WEEKS
HIGHLIGHTS	6-8 WEEKS





Color Menu

Everyday I'm hustling \$140

This experience is using the normal "accent highlight." This is to add slight dimension and in between appointments, Also, includes toner and a blow-dry.

Lived in Blonde / Bronde \$165

Commonly known as a balayage or foliage. It will prolong your hair color and give customized natural results. This does include a toner and Blow-dry.

Full Lived in Color \$195

This is commonly a full covered Balayage and Foilayage. This prolongs your hair color and give customized natural results. This does include a toner and Blow-dry.

The Whole Damn Thing \$210

Commonly known as a full foil from neck to top. Started from the bottom now we are here. This includes a blow dry and toner.

All Over Color \$120

An all over color for short & medium lengths. (hair to shoulders and above)

Just the Base \$95

Formerly known as a root touch up. I like to call this to cover up your wisdom hairs. This also includes a blow dry style as well.

Add on Treatments

Let me diagnose what you need! Whether your hair is dry, damaged, filled with minerals, or compromised, I will have the solution! * Starts at \$10

**Add a cut to a color for \$40*

**If there is a need for extra color there will be a \$5 charge.*



Color Combination

Every Nook and Cranny
\$260+

This is what is considered a "platinum" card where I highlight every strand. This is usually a process with a color correction..!

A Little Bit of This, A Little Bit of That
\$190+

You want everything I got? This is your FULL foil and root touch up. This will give you maximum results. This includes a blow dry and toner as well.

Pop It Like It's Hot
\$180+

You want a little pop and dimension to your typical wisdom (grey) hair coverage ? This is the plan for you! This covers all your wisdom hair with little pops of highlights to give dimension. This includes a toner and blow dry as well.

I Want it All
\$230+

Do you need a little bit of everything? This is your traditional partial with wisdom (grey) coverage. This is a low maintenance way of not having one solid color. You can do this every 3rd visit after doing your roots. This will have the grow out be nice and settle. This includes a blow dry and toner as well.



Menu

Extra short cut
\$ 3 5

*Pixie cuts, Clipper cuts, Men's cuts
Anything involving very short hair*

Customized Cut
\$ 6 0

Blow out \$ 5 5

*Do you have a special event or just not
feeling like washing and styling your
hair? I'll do it!*

Brow Wax \$ 1 5

*Shape and groom your beautiful
brows!*

Keep it Glossy
\$ 4 5

*Need to refresh your toner because it
faded and take out brass. This is the
service for you!*

Special
Occasion Updo
\$ 7 5 +

*Bridal trials, bride day of,
bridesmaids, mob, mog, general
special occasion upstyle.*



LARKIN BEAUTY BENEFITS

REDEEM 20 POINTS FOR \$20 OFF
SERVICES

- 1 Point for Every Service
- 2 Points for \$40 spent in retail
- 3 Points for Posting about your experience with me and tag me
- 5 Points for Facebook, Gloss, Yelp, or Google Review

YOU ALSO GET \$20 OFF EACH REFERALL YOU SEND
AND THEY DO AS WELL

